

WEVLY WILSON

SENIOR SHOE & ACCESSORIES DESIGNER

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Portfolio: www.wevlywilsonportfolion.com

ABOUT ME

Passionate advocate of diveristy, equity, inclusion, & belonging in the fashion design industry
Founder of **Fashion Designers of Color**, a community that connects, cultivates, and promotes the career advancement of working designers of color. Footwear & Accessories Designer at Coach in NYC.

SPEAKING ENGAGEMENTS

How Race, Gender, & Nationality Impact Diveristy in Fashion

Belmont University / O'More College of Architecture & Design
Nashville, TN , January 18, 2021

Q & A on Resumes, Interviewing, & Salary Negotiation for Fashion Designers with Sacha Flowers

Presented by Fashion Designers of Color February 26, 2021

EDUCATION

Parsons School of Design
New York, NY 2007
A.A.S. Degree, Fashion Design

Tennessee State University
Nashville, TN
B.S. Degree, Health Care Admin

FASHION WORK EXPERIENCE

Coach (Tapestry) New York, NY 2016 - 2021 Sr. Shoe Designer

Lead the design and development of all women's outlet footwear which included concept, sketching, technical specs, sample correction, calendar management, and collaborating with merchandising, product development, and materials teams. Designed product that drove \$63 million in sales for 2020 which was up from 6% from 2019.

Ralph Lauren, New York, NY 2016 - 2016 Freelance Accessories Designer - Men's Polo

Utilized vast Ralph Lauren vintage archives to design men's small leather goods & belts for Pre Fall & Fall 2017, which included completing both presentation and technical drawings, arranging design trays for presentation, completing technical specs and correcting samples.

Parsons School of Design / The New School 2009 - present Part Time Design Faculty

Teaching shoe and accessories design, construction, and spec writing skills to design students.

Joe Fresh, New York, NY 2012 - 2016 Footwear & Accessories Product Developer & Design

Designed and developed both women's and men's footwear, bags, belts, and some soft accessories. Presented trend research, sketched, rendered, completed technical specs, corrected patterns, fit, and developed design calendar. Negotiated prices with agents/vendors, calculated IMUs and assisted in setting retail prices. Managed vendors, freelancers, development and production process as well as Web PDM maintenance.

Jimlar, Inc / Global Brands, New York, NY 2009 - 2012 Shoe Designer

Design, development, and commercialization of women's shoes for Land's End Canvas. Researched and presented seasonal trends as well as translated them into brand right product. Development and sourcing trips to China 4-6 times a year.

Parsons School of Design, New York, NY 2009 - present Accessories Design Part-time Faculty

Teaching design, construction, and spec writing skills to design and fashion marketing students (areas covered include: jewelry, hair accessories, leather cuffs, bib necklaces, clutches and handbags).

Ann Taylor, New York, NY 2007 - 2009 Designer, Footwear, Belts, & SLGs - Loft

Designed seasonal collections for Loft footwear and belts, including hand sketching and travel to China. Completed design specification sheets, both flat and technical sketches, and hardware development. Collaborated with merchandising and production & development teams to ensure a compelling product.